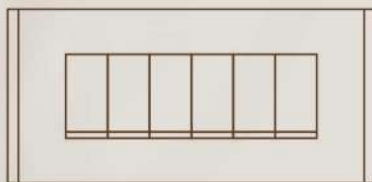


# belezza



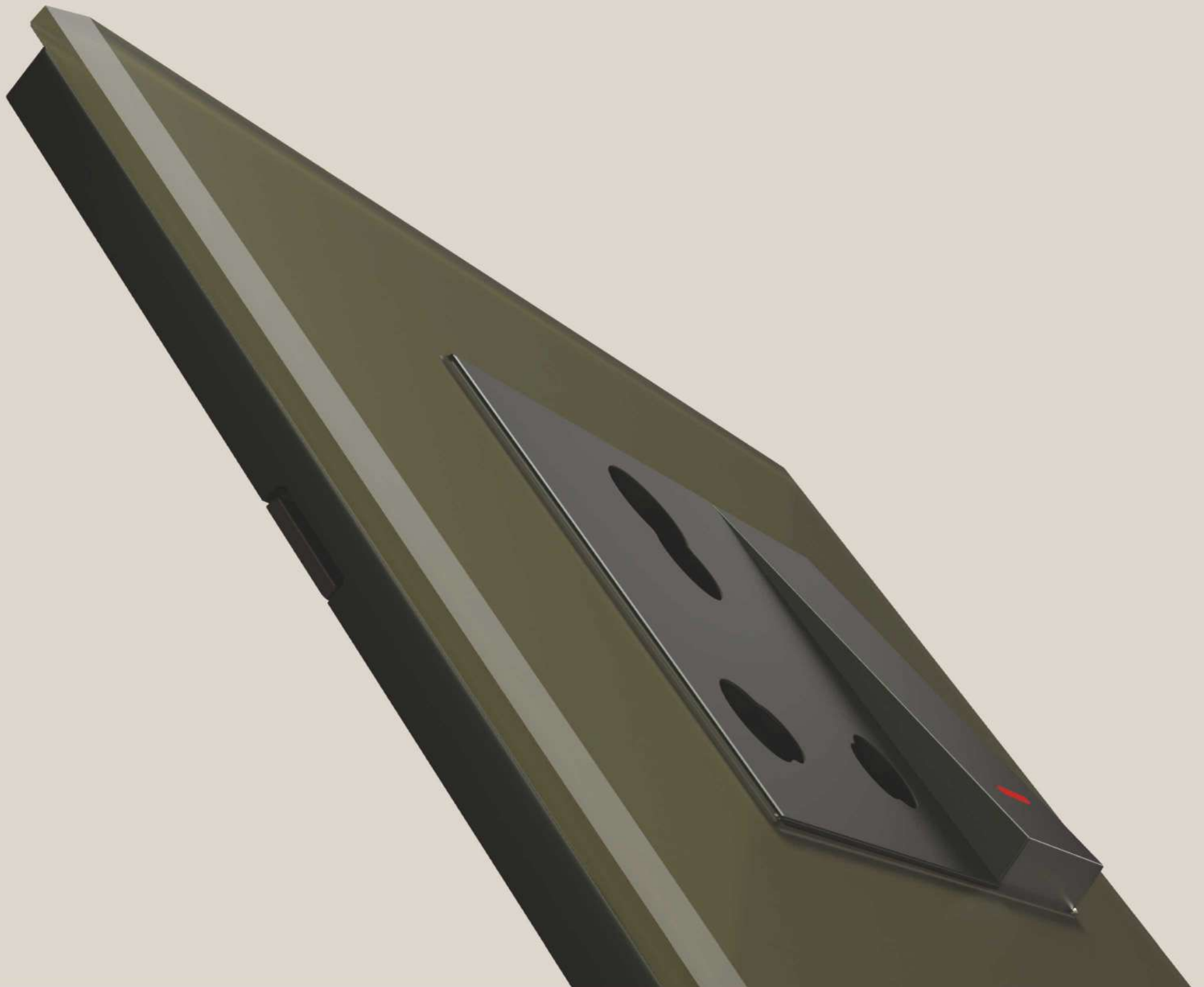
A NEW ERA OF SWITCHING

CATALOG 2025





# A New Standard of Style



# Table of CONTENT

belezza

01

DESIGN PHILOSOPHY

02

WHY BELEZZA

03

TECHNOLOGY

04

SAFETY

05

INSTALLATION

06

MAINTENANCE

07

PRODUCT RANGE

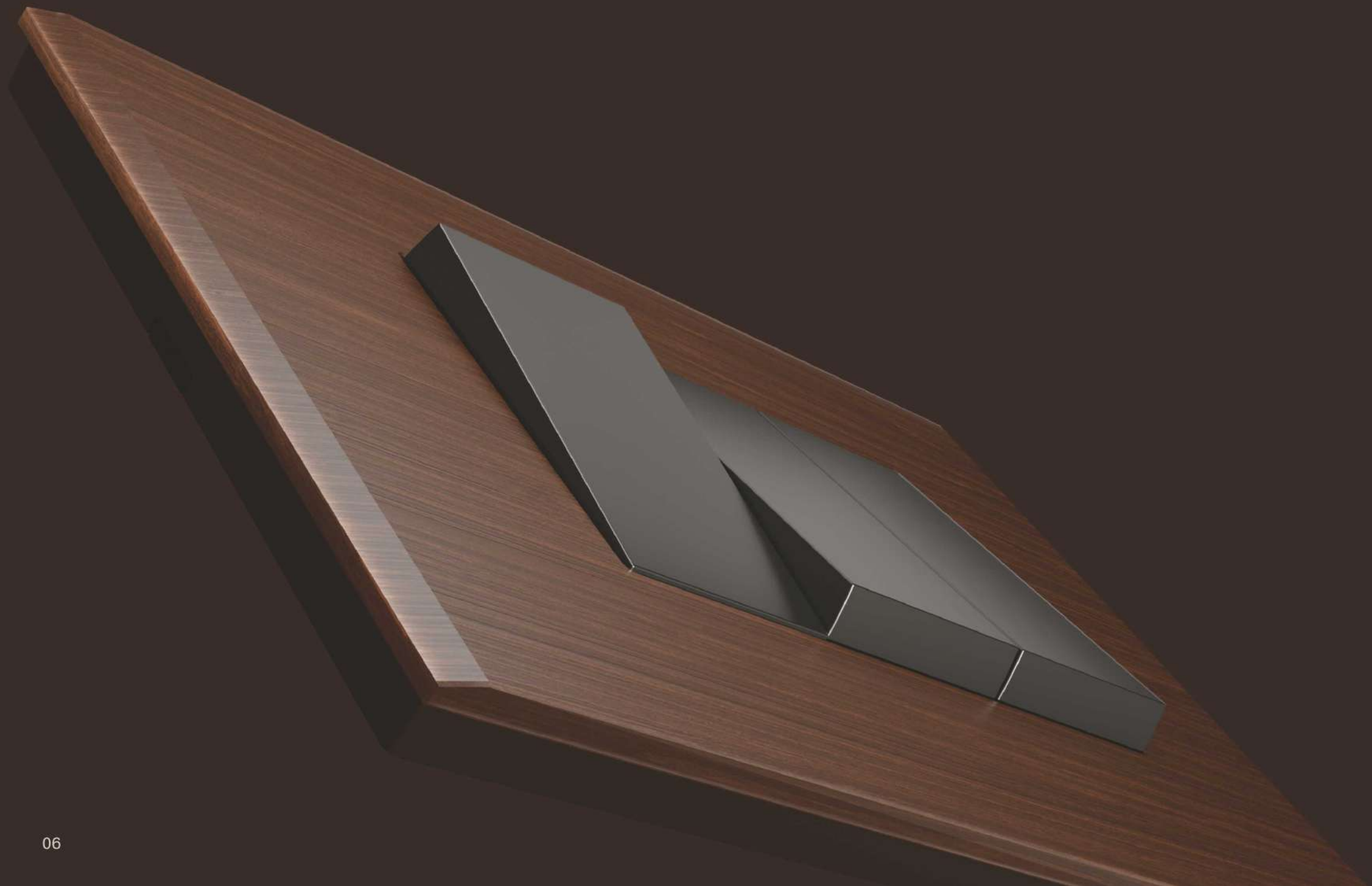
08

SAFETY PRODUCTS

09

PLATE OPTIONS





# The Art of Fine Living

Where design meets excellence, Belezza redefines luxury with an exquisite range of premium switches, crafted to elevate every space.





## Our Design Philosophy

Design is more than just how something looks it's how it lives with you.

The inspiration behind this collection began with a simple question:

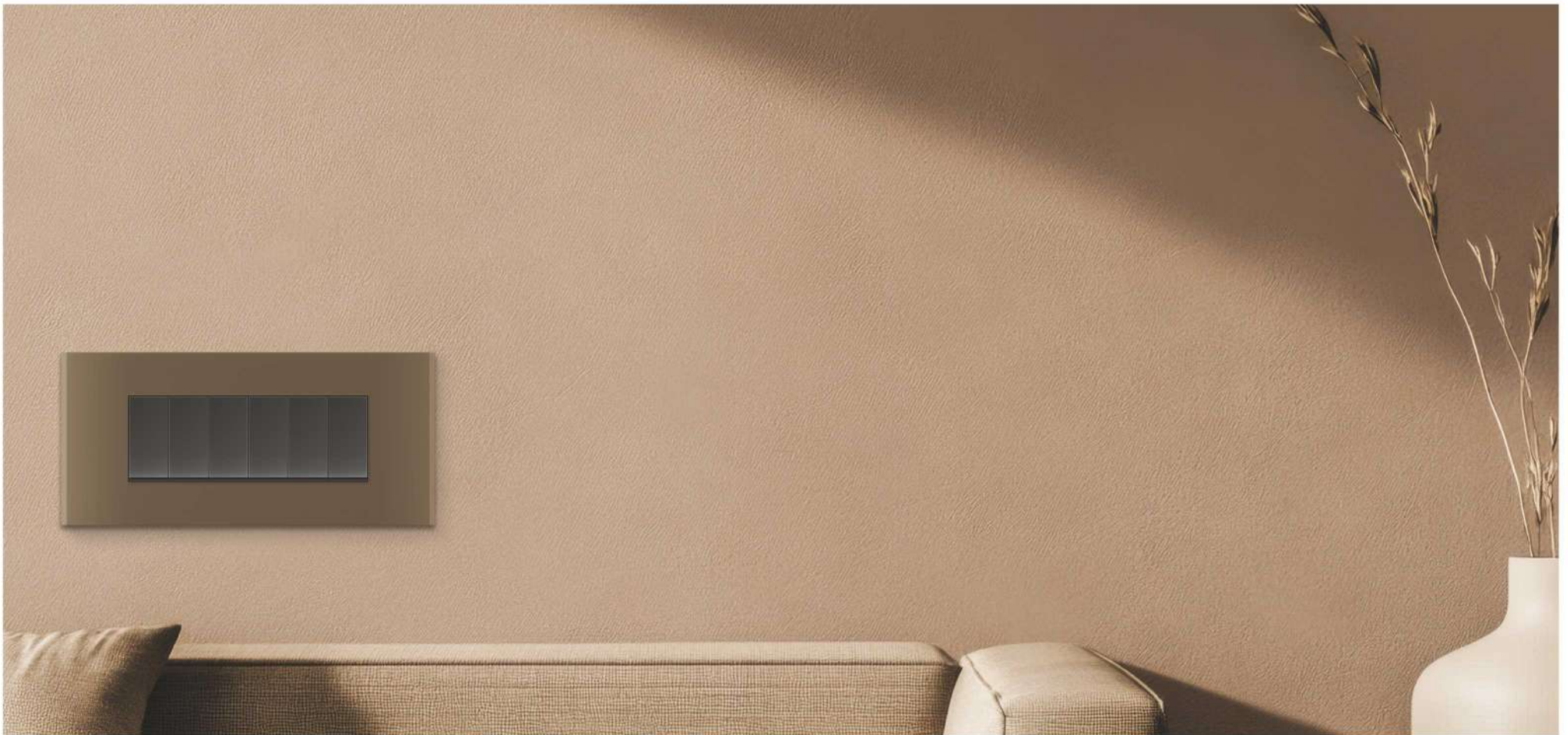
What if switches were crafted with the same attention to detail as your living space?

That question led us to explore the quiet elegance of natural forms, the balance of geometry and the subtle warmth of everyday living. The result is a design language that's minimal, yet expressive. Strong, yet refined. Every line, curve and material choice is intentionally crafted to enhance both function and feeling.

From the soft matte textures to the fluid rocking of a switch, every detail is made to blend in when needed and stand out when noticed. It's design that doesn't overpower it complements, completes and quietly elevates the spaces we call home.

# WHY CHOOSE BELEZZA

We imagined a world where switches feel like part of your lifestyle, not just your walls. Where technology quietly protects and design gently enhances. With **belezza** each element has a purpose, from thermoset housing that offers peace of mind, to finely finished materials that reflect modern taste and timeless sensibility. This is not just about aesthetics or performance, it's about how a product can make you feel. Comforted by its safety features. That's the **belezza** promise, crafted with care and designed for life.



# WHAT MAKES BELEZZA STAND APART

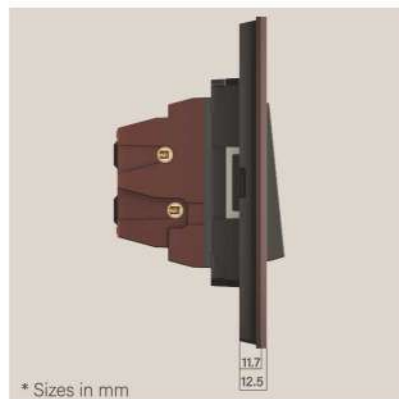
## THERMOSET BACK HOUSING

Live terminations are encapsulated within a high-grade thermoset material enhancing insulation, minimizing heat risks and ensuring long-lasting electrical safety with every touch.



## SLEEK YET RESILIENT FORM

Engineered to be as durable as it is elegant, Belezza is made for the modern lifestyle. Its slim, flat front brings a clean presence to your wall. The metal-reinforced base plate and sturdy front cover are designed to maintain their shape and finish over time.



## MATTE GLASS FINISHES

Why should glass always be glossy and reflective? Matte brings a refined softness and understated charm to interiors. Belezza glass plates blend matte and gloss finishes available in timeless black and white for a balanced, elegant aesthetic.



## SIGNATURE CURVED PLATES

Breaking away from conventional flat designs, Belezza's signature curves add a graceful flow to your walls creating a distinctive design language all its own.



## DESIGNED FOR THOSE WHO EXPECT MORE

### Built to Last

Every component is built robustly with thoughtful enhancements to ensure smooth, optimal performance designed to perfection for comfort and complete user satisfaction.

### Elegance in Every Detail

A truly well-engineered product is one that strikes the perfect balance between technical precision and aesthetic charm designed not just for performance, but to offer visual comfort, everyday ease and lasting satisfaction.

### Design with Class

A great product is the result of machines, moulds, and skilled technicians working in harmony. Every component is precisely engineered and optimized to ensure exceptional performance, durability and a flawless finish that stands the test of time.



# TECHNOLOGY

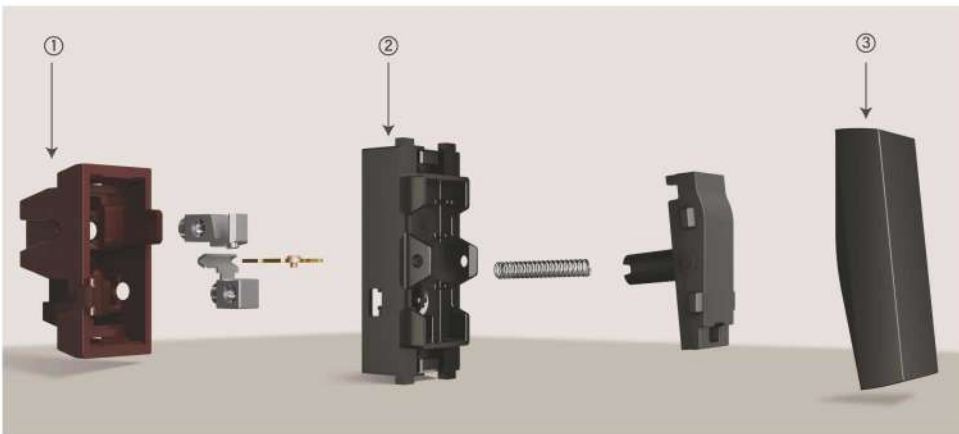
## INSERT MOULDING

The base plate is metal-reinforced through insert moulding, where a strong polycarbonate (PC) layer is fused onto the metal base. This enhances structural strength and prevents any bending or warping over time.



## THREE LAYER CONSTRUCTION

Each switch and socket is built using a three-piece construction - front, middle and back housing. This ensures safety, precise alignment, symmetric spacing and smooth, satisfying operation with every touch.



①

### BACK HOUSING

Live metal components are encapsulated in heat-resistant thermoset housing for maximum safety.

②

### MIDDLE HOUSING

Made of PC for perfect alignment, secure locking and strong insulation.

③

### FRONT HOUSING

Firmly interlocks with the middle layer, ensuring a consistent, smooth user experience.

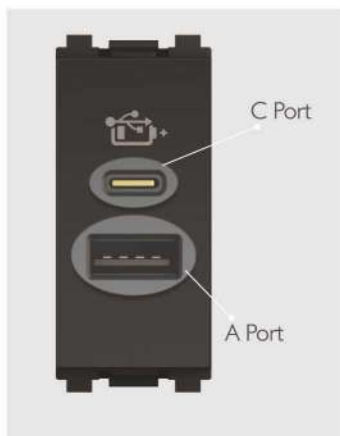
## SILVER-BRUSHED BRASS TERMINALS

All live terminals and contacts are silver-brushed to significantly improve both thermal and electrical conductivity delivering long-term performance and reduced corrosion.



## FAST CHARGING

18w / 3.1Amp dual-output charger with A & C ports, featuring QCPD technology for intelligent, high-speed charging.





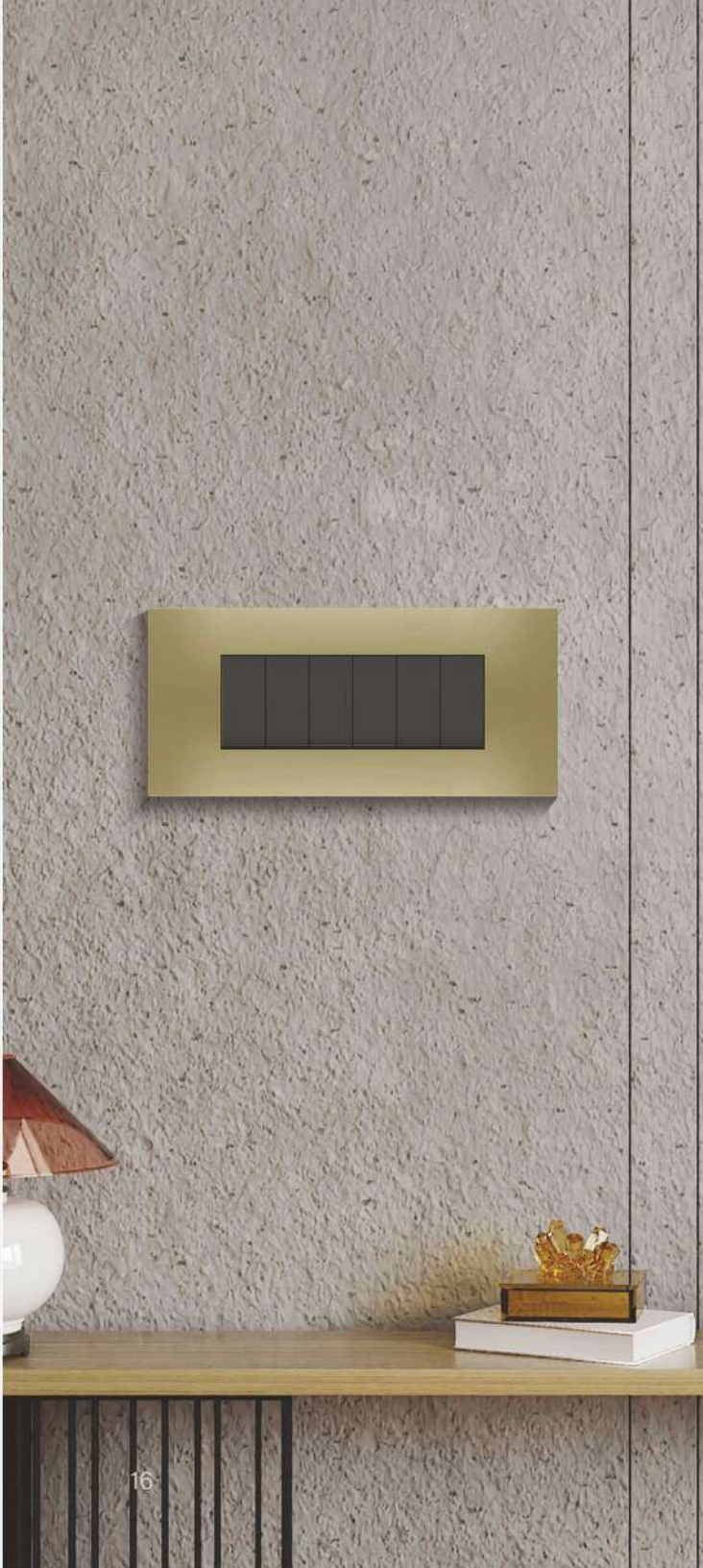




# Precision, Layer by Layer

Discover the invisible details that make all the difference crafted with purpose, built for life.





# EXPERIENCE THE SWITCH

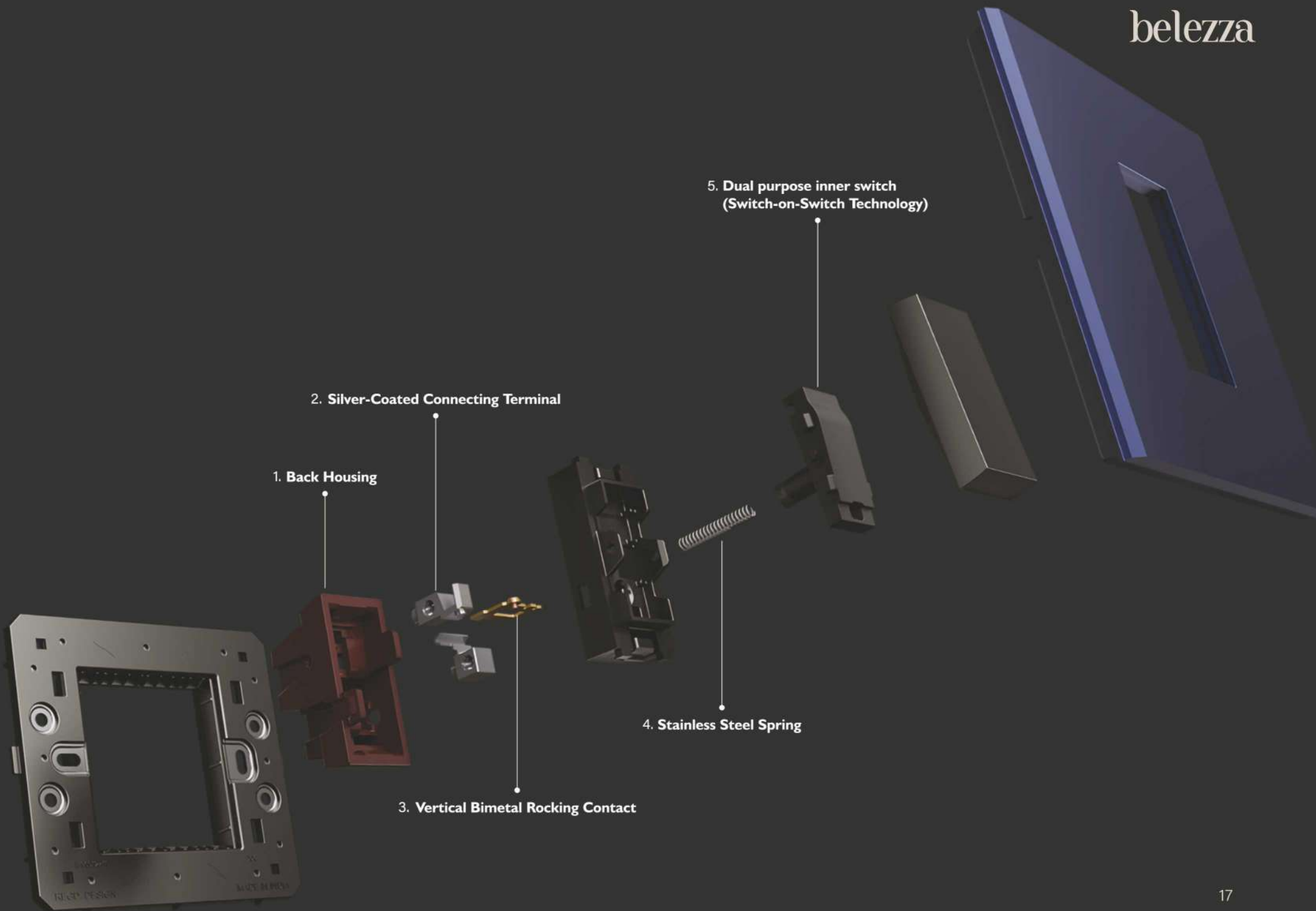
Double Protection. Double Safety.

**Lifetime warranty applicable only on switches**

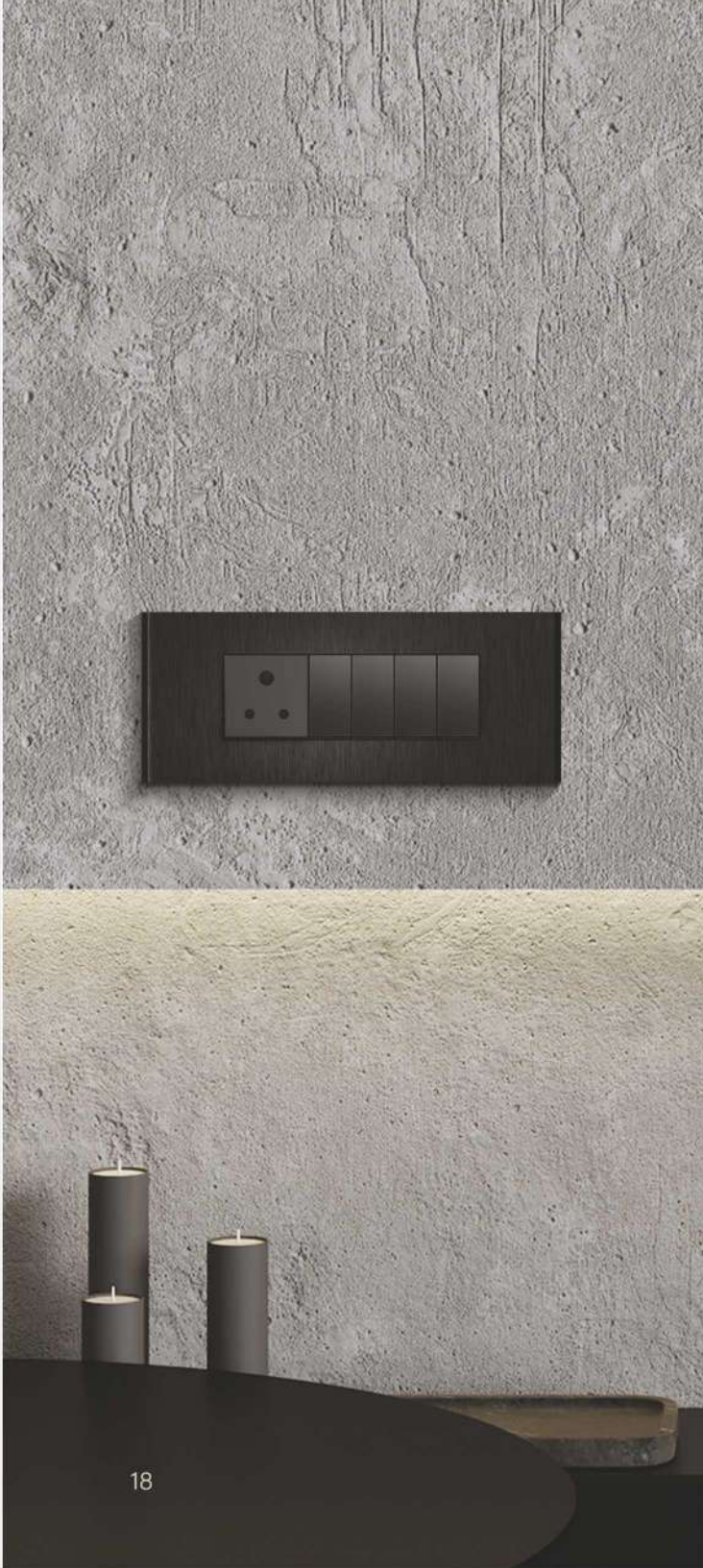
Every component in our switch is designed to offer precise functionality, durability and an extra layer of safety inside and out.

- 1. Back Housing:**  
Encapsulates live parts and offers excellent thermal resistance built to endure higher heat safely.
- 2. Silver-Coated Connecting Terminal:**  
Ensures smooth current flow and improved thermal efficiency for long-lasting performance.
- 3. Vertical Bimetal Rocking Contact:**  
Designed for perfect contact and higher heat endurance.
- 4. Stainless Steel Spring:**  
Anti-corrosive and highly resilient, it supports consistent operation and long-term reliability.
- 5. Dual purpose inner switch (Switch-on-Switch Technology):**  
Inner built in arc protector switch and user-interface switch provide an addition safety layer with every click.







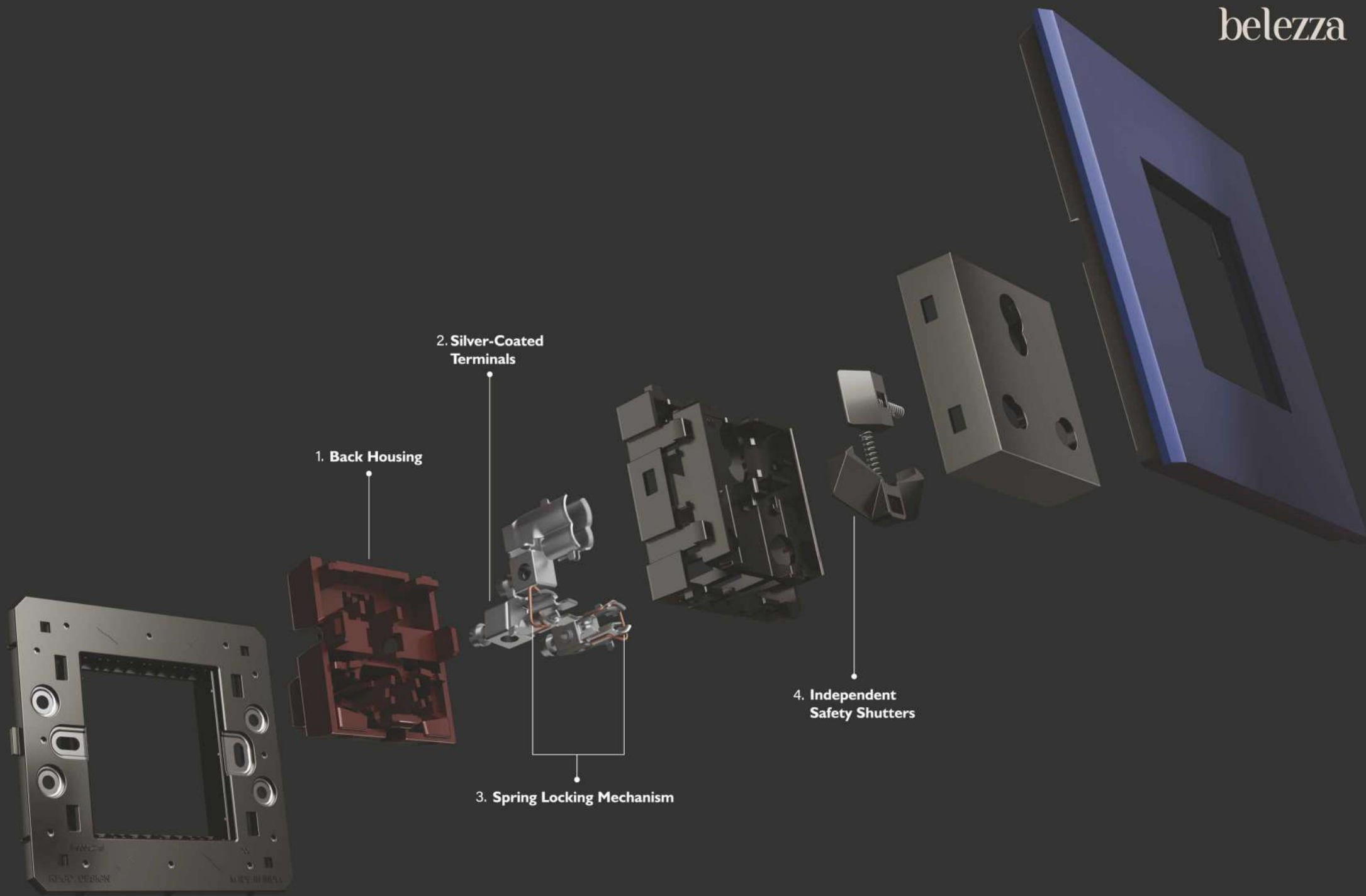


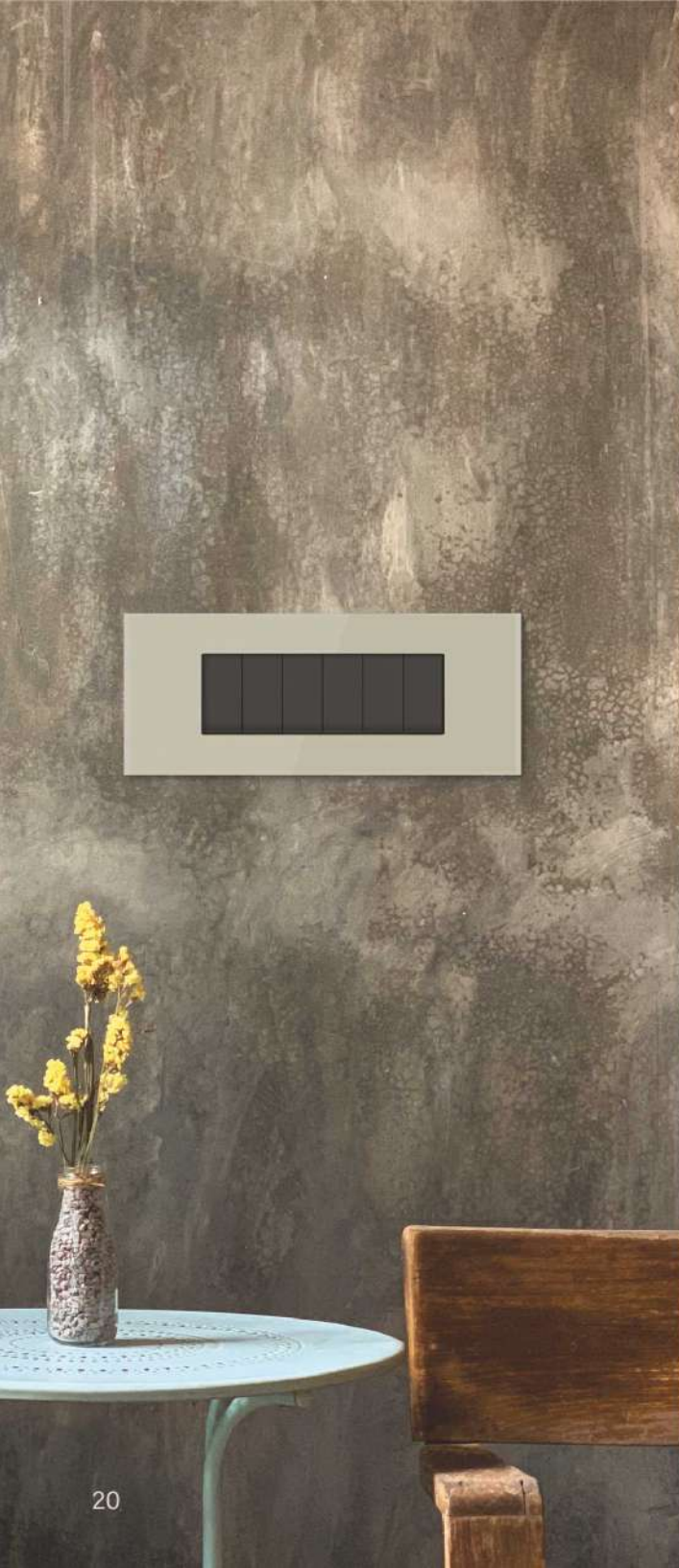
# THE SOCKET SAFETY

## Secure Grip. Safer Flow.

Engineered with intelligent detailing, every element in the socket is designed for safe, secure and smooth operation.

- 1. Back Housing:**  
Encapsulates live parts and offers excellent thermal resistance, built to endure higher heat loads safely.
- 2. Silver-Coated Terminals:**  
Terminals inside socket are silver coated which ensures faster current flow and low heat generation.
- 3. Spring Locking Mechanism:**  
Provides firm grip on plug pins which prevent sparking and improves connectivity.
- 4. Independent Safety Shutters:**  
Designed for smooth and secure operation of both 2-pin and 3-pin plug tops offering safety without compromise.





# THE COVER PLATE DESIGN

## Strength Beneath the Surface.

Beyond the elegant finish lies reinforced engineering that ensures perfect alignment, stability and long-term durability.

1. **Metal Insert Plate:**

The metal insert plate is galvanized to protect it from corrosion.

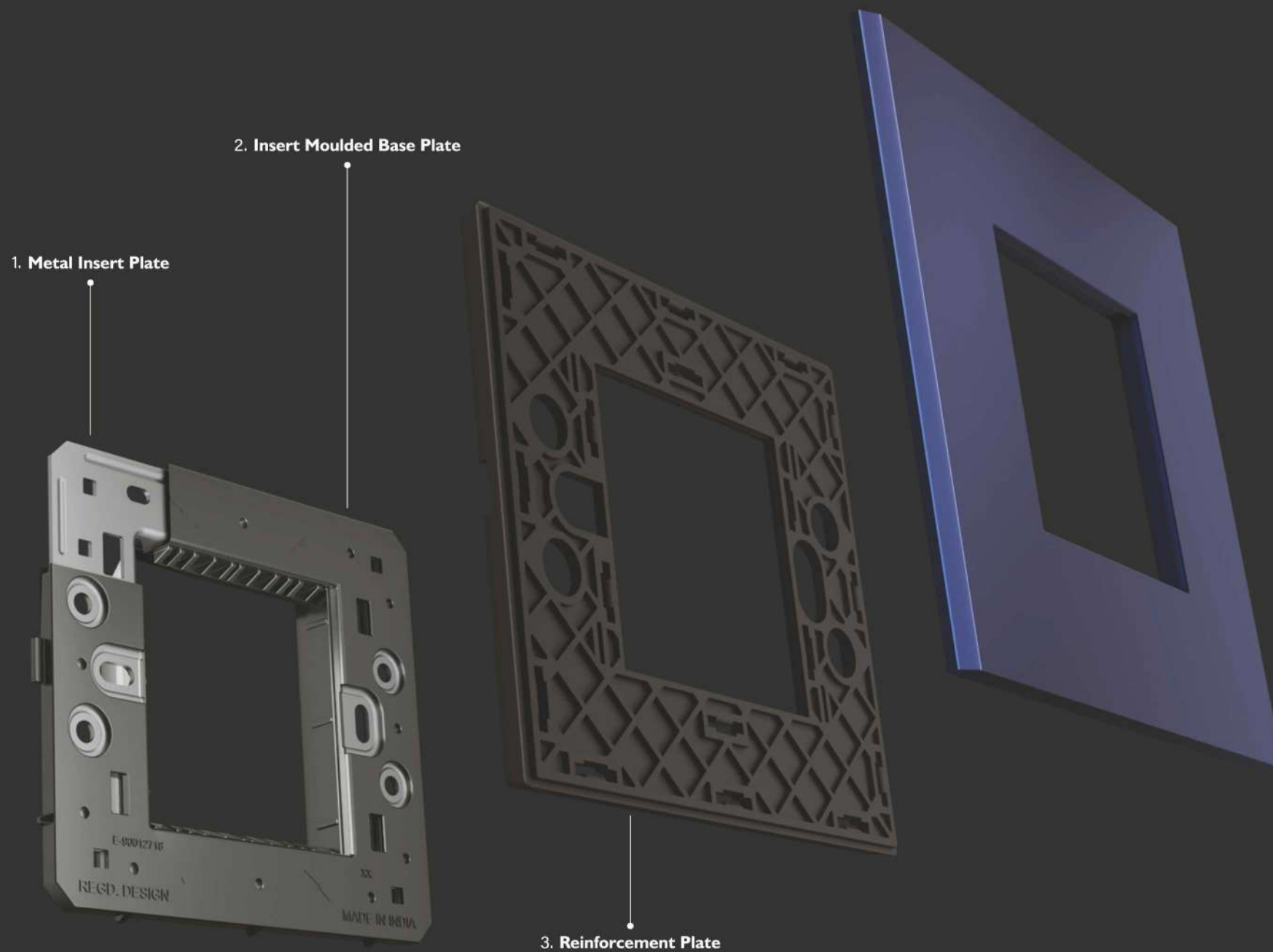
2. **Insert Moulded Base Plate:**

A sturdy metal plate fused with high-grade engineering plastic to improve insulation and adds structural strength.

3. **Reinforcement Plate:**

Adds an extra layer of support to the front fascia, preventing any warping and ensuring long-term shape retention.





# SAFETY





## SWITCH-ON-SWITCH PROTECTION

The switch stays separated from live parts, reducing any risk while operating the switch.



## AX RATED SWITCHES

As per the latest BIS guidelines, it is mandatory to have switch AX marked, our switches are marked AX. Also confirms to the forthcoming BIS guidelines, which state that the product should confirm to SBL guidelines.



## DOUBLE SAFETY SHUTTERS

Our 3-pin sockets have two independently operated shutters, making them safe for both 2-pin and 3-pin plugs.



# INSTALLATION

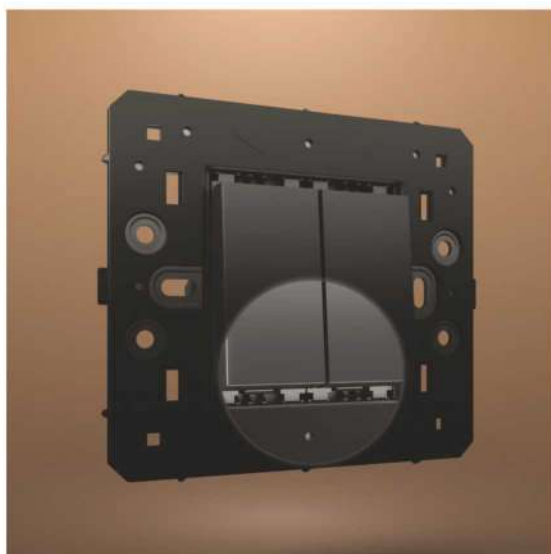
## Simple to Install. Strong in Performance.

Every detail is thoughtfully designed to make the installation process faster, smoother and more secure ensuring a perfect fit that lasts over time.



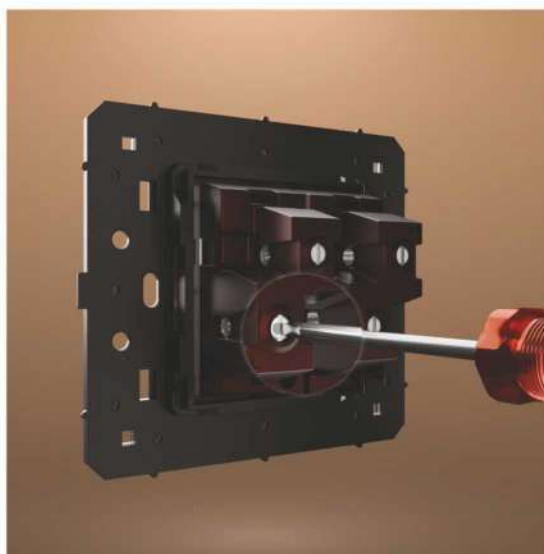
## ENHANCED LOCKING MECHANISM

These two guiders on the product provide easy and precise locking.



## CAPTIVE SCREWS

Specially designed screws stay securely attached even when loosened it eliminates the risk of misplacement of the screws during installation.



## INSERT MOULDED PLATE

The added strength of the insert moulded base plate ensures a flat, stable surface that fits perfectly every time.



# MAINTENANCE

## Access with Grace

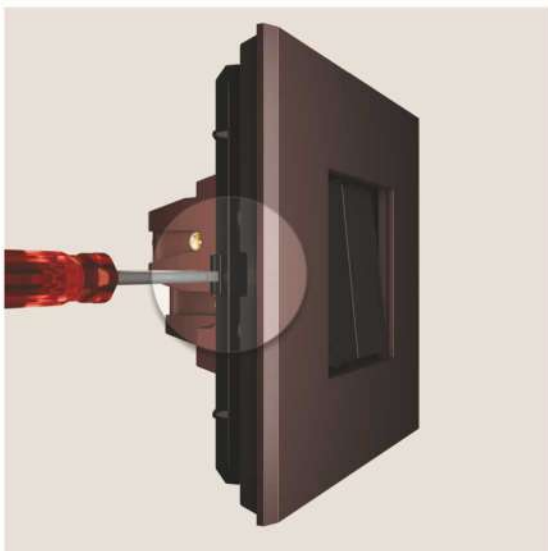
Designed for easy removal, smooth servicing and seamless reinstallation without disturbing your space.





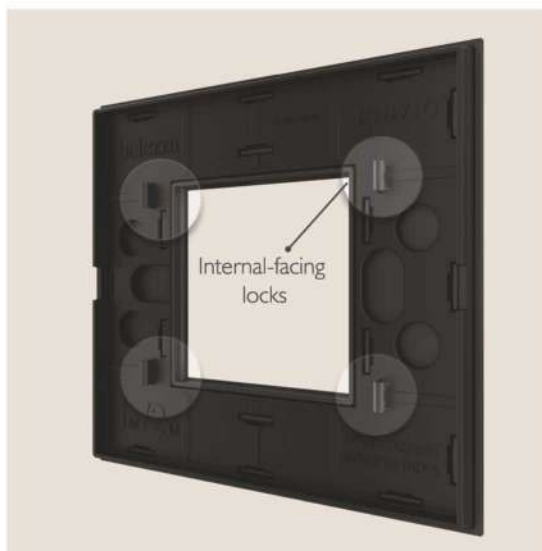
## EASY PLATE REMOVAL

Side slot are optimum sized ensuring easy removal of plate using screw drivers.



## INSIDE LOCKING

Internal-facing locks allow the plate to be detached with minimal effort.



## FRONT UNLOADING

Switches and sockets can be easily accessed and removed from the front, making maintenance and reinstallation quick and hassle-free.



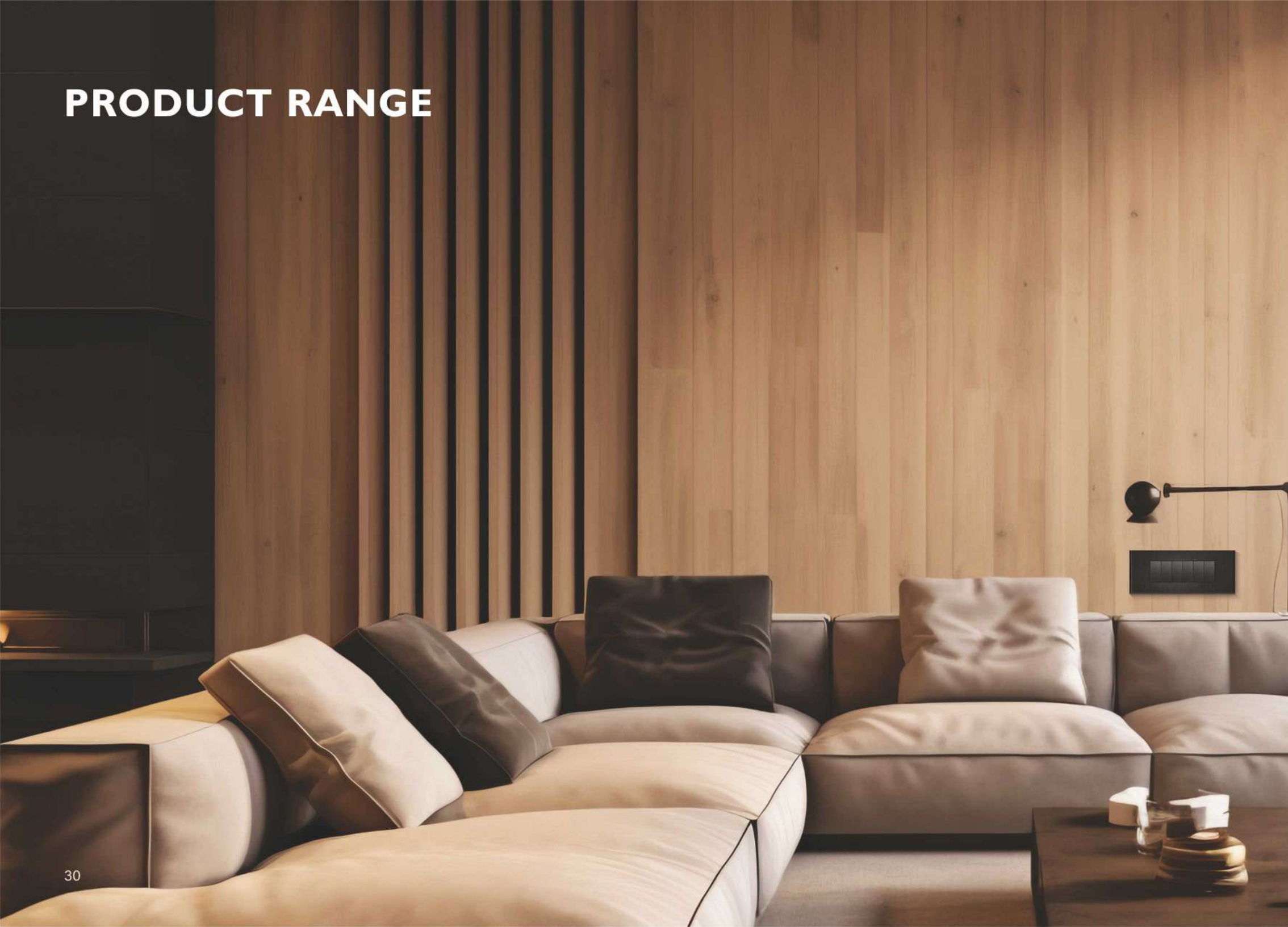


# Built for Everyday Luxury

A curated range of essential products that combine seamless function with elegant design crafted to elevate the everyday experience in every space.



# PRODUCT RANGE



## Switches

From elegant knob profile to silent mechanisms, explore options that blend technology with elegance crafted to suit every interior and every lifestyle.

## Sockets

Designed with double shutters and silver-coated terminals, our range balances safety and style for both residential and commercial spaces.

## Regulators and Dimmers

Whether you're adjusting fan speed or softening the light, Belezza's range of regulators and dimmers gives you control with finesse.

## Accessories and Communication

With multiple configurations and seamless compatibility, you can personalize your space while keeping it efficient and future-ready.

## Hospitality

Created to elevate the guest experience, our hospitality range is designed for elegance, intuitive use and easy maintenance. Perfect for hotels, suites and smart living spaces that put comfort first.

## Safety

Our safety product range ensures reliable electrical protection for residential setups featuring high-performance MCB's and motor starters that guard against overloads and short circuits with precision and durability.

# Crafted to Perform, Built to Last

A curated collection that blends thoughtful design with purposeful function. From switches and sockets to safety and hospitality solutions, each product in the Belezza range is made to elevate everyday living where beauty meets utility, seamlessly.





## SWITCHES & SOCKETS

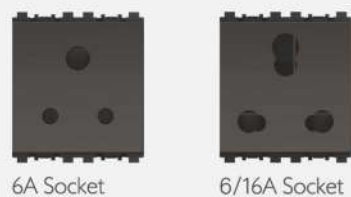
Our switches feature switch-on-switch technology, offering an added layer of safety and smooth operations with every press. Sockets are designed for smooth and secure operation of both 2-pin and 3-pin plug tops ensuring safety without compromise.



1M Switch



2M Switch



2M Socket

\* Sizes in mm

## REGULATORS & ACCESSORIES

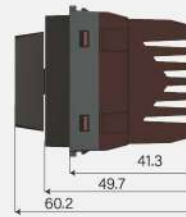
Our range of regulators, dimmers, and accessories is built for convenience and control. From fan speed adjustment to USB ports and indicators, every piece is engineered to integrate effortlessly, giving users thoughtful options for enhanced everyday use.



Dimmer



4 Step Regulator



1M Dimmer



TV Socket



USB



Tv Socket



RJ 45



RJ 11



Phase indicator



Phase Indicator



Dimmer



5 Step Regulator



Foot Light



2M Foot Light

\* Sizes in mm

## HOSPITALITY RANGE

Crafted to enhance guest experience. Stylish yet practical, these solutions bring comfort, clarity, and convenience to premium hospitality and smart living environments.



DND Outdoor Unit



DND Indoor Unit



Buzzer



Buzzer



Smart Card



Smart Card

## SAFETY PRODUCTS

Safety meets performance in our range of MCBs and motor starters each designed to protect against overloads and short circuits. Built for endurance and peace of mind, these products offer uncompromising protection across residential and commercial spaces.



MCB



MCB



MCB



Motor Starter



Motor Starter



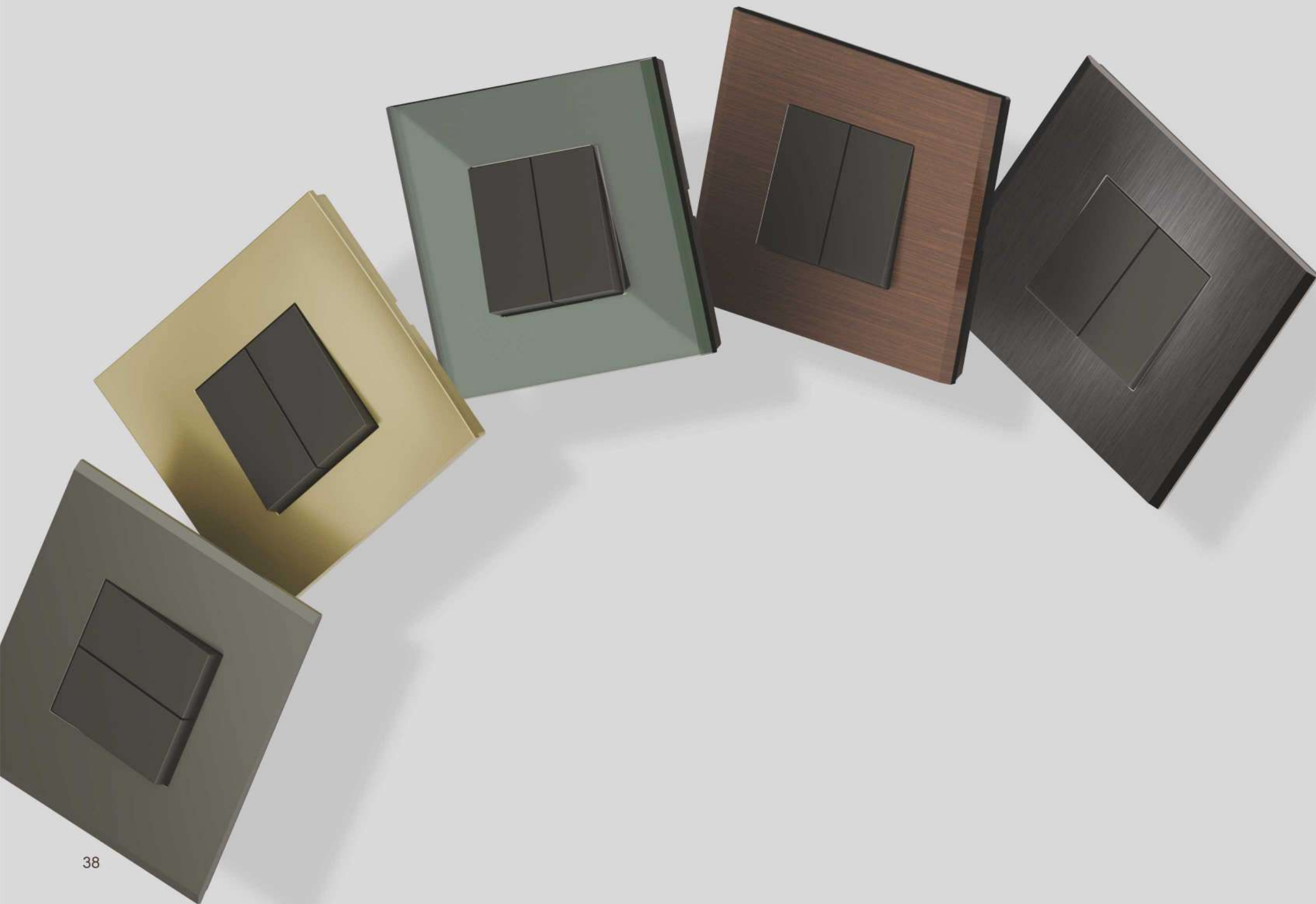




# The Art of Designer Cover Plates

More than just a finishing touch, cover plates shape the visual language of your walls.  
From sleek modernity to natural textures, this curated collection brings together form, function,  
and elegance adding personality and depth to every room they adorn.







# COVER PLATE OPTIONS

In today's interiors, switches are no longer just functional they're an extension of your interior design. That's why our range of plates is thoughtfully crafted to enhance the look and feel of any room. Whether you prefer subtle elegance, there's a finish that suits your style.

From classic materials to premium textures, each plate type adds a unique touch. With a focus on detail and quality, these options blend beautifully with modern, traditional, or natural interiors. Whether it's the clean elegance of glass, the warmth of wood, or the strength of metal each finish elevates your space with personality and purpose. With every plate, we bring together craftsmanship and creativity.

## Flat Plates

Sleek and minimal, perfect for clean, contemporary spaces.



Grazio



Realto Glass



Realto Wood



Realto Metal

## Curved Plate

Soft edges that blend seamlessly with stylish and modern interiors.



Imaxo

# Sleek Simplicity for Modern Spaces

Clean lines and smooth form, made for contemporary minimalist living.



## GRAZIO | PC COVER PLATES

Minimalist in form, refined in finish Grazio brings sleekness and elegance to your walls. Designed for lovers of clean lines and subtle aesthetics, this plate is a modern essential for spaces that demand simplicity with a sophisticated edge.

Available colors



Milky White



Z Black



Smoke Graphite



Matte Gold



Burmese Ruby



Bali Blue



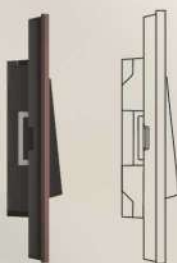
French Copper



American Wood



Chile Red





# Curved Design for Flowing Interiors

Where gentle curves meet modern interiors with grace, balance and intention.



# IMAXO | PC COVER PLATES

Introducing the beauty of movement with IMAXO, where design flows. The signature curved plate adds a sculptural feel to your wall, blending soft form with structured function. A perfect sketch of style and innovation in one elegant piece.

Available colors



Milky White



Z Black

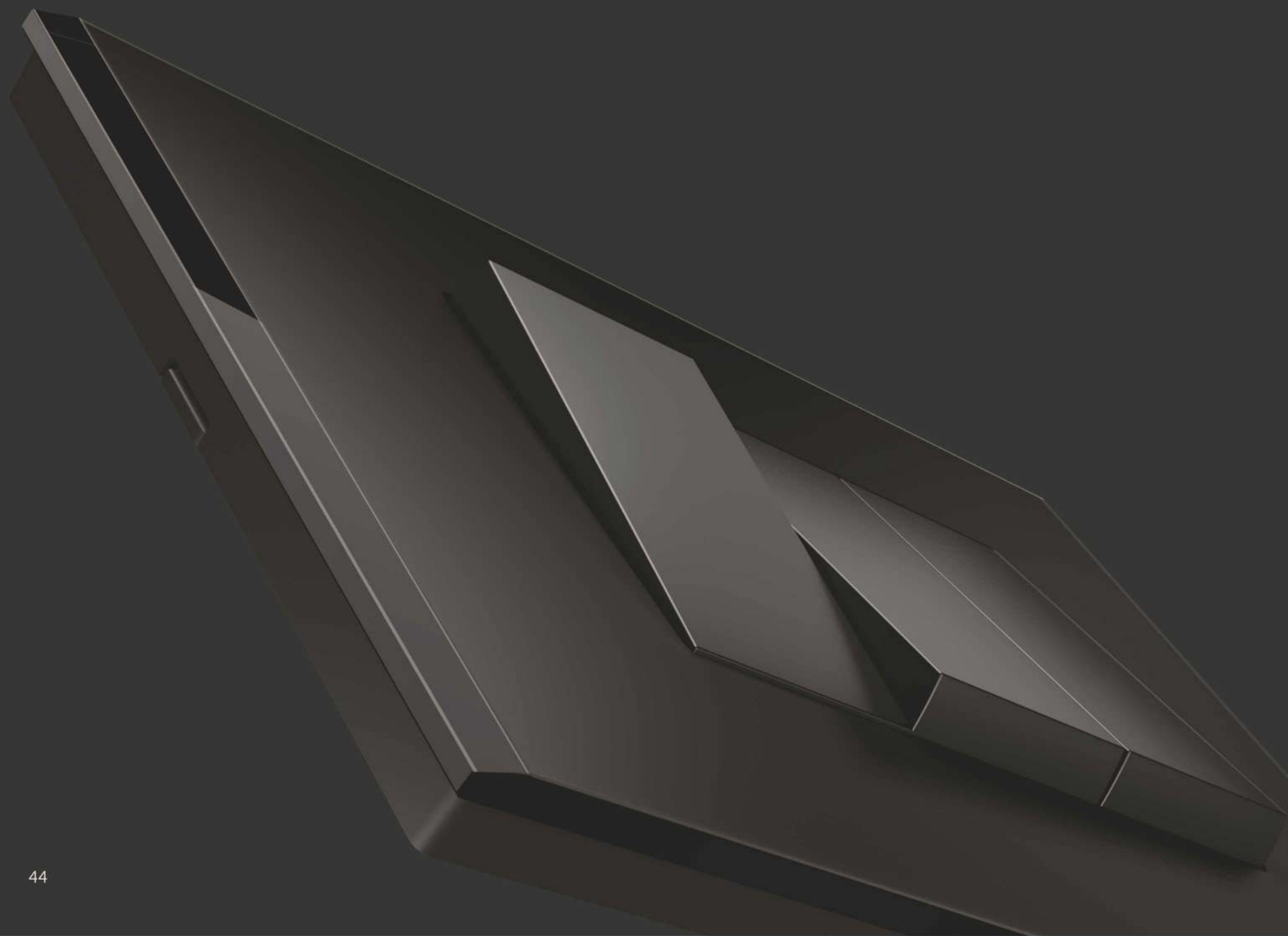


Smoke Graphite



Matte Gold





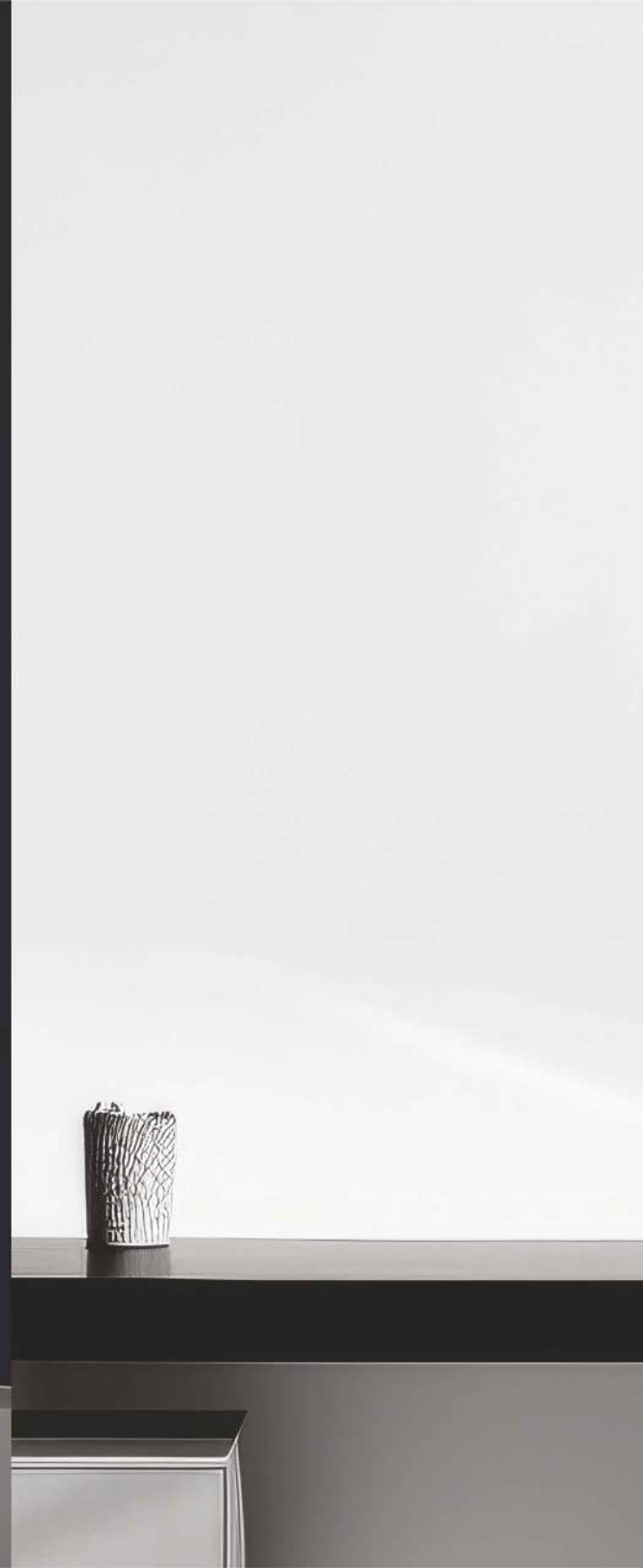
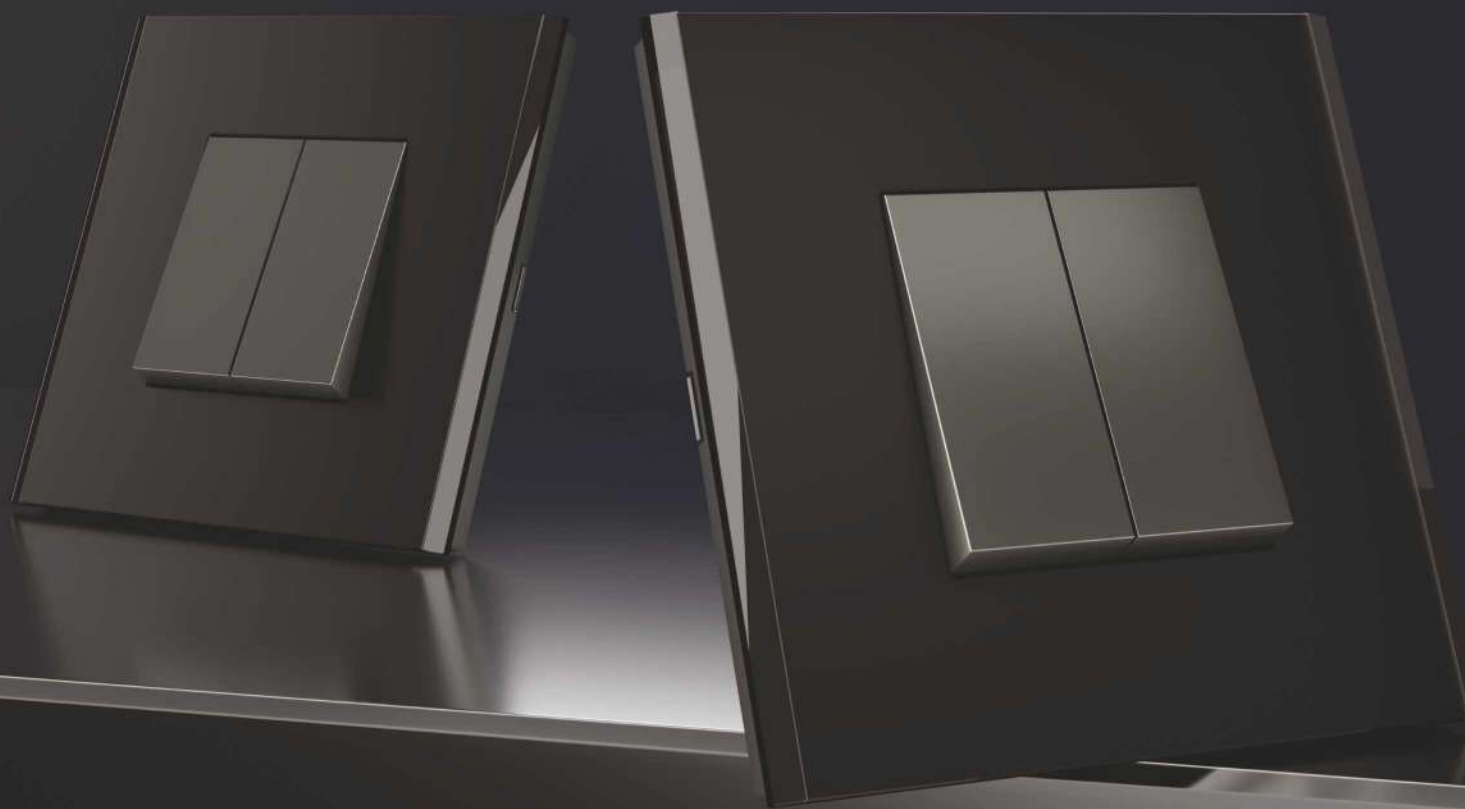


# The Beauty of Matte

Why limit glass to only gloss? When walls have a matte finish, why not switches? Belezza introduces a signature matte glass plate with a glossy chamfered bezel, creating a refined, sophisticated contrast.

# Glass for Subtle Statements

Elegance in every texture, crafted for homes that value refined detail.



# REALTO | GLASS COVER PLATES

Crafted in toughened glass, Realto Glass offers a timeless palette of color options ideal for kids, adults and elders alike. With gloss & matte finishes, it adds refined character to every age and every interior.

Available colors



Lustre Gold



Noir Black



Crystal White



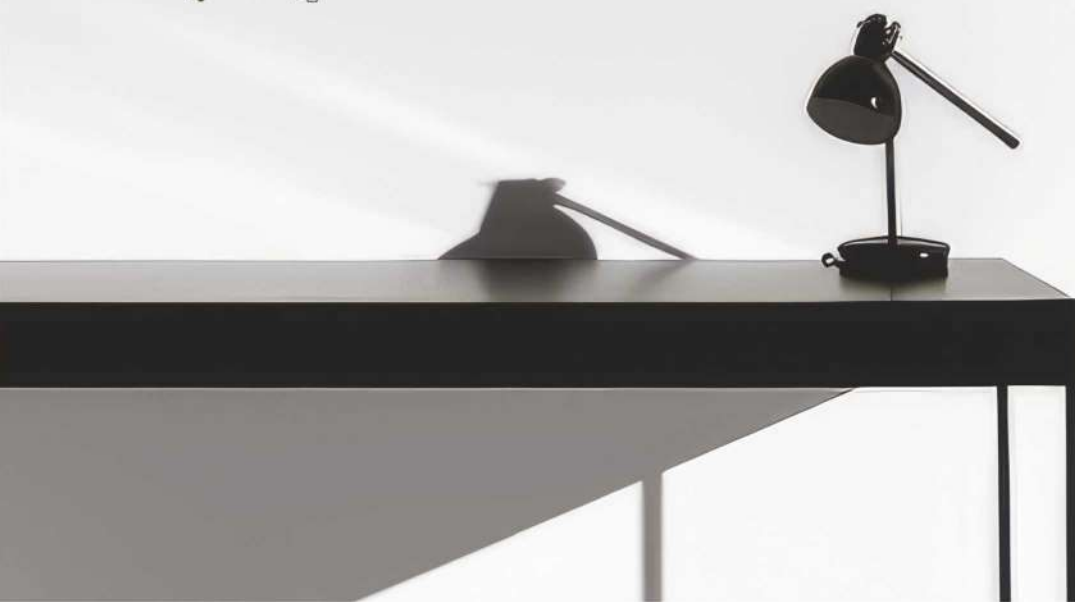
Midnight Blue



Jade Green



Sterling Grey





# Wood for Warm, Natural Spaces

Rich wood textures crafted to complement earthy tones and interior warmth effortlessly.



## REALTO | WOOD COVER PLATES

Let nature frame your space. Realto Wood brings the organic warmth of wood to your interiors. With a single, bold product at its core, this plate radiates natural charm and grounded elegance for earthy, rooted spaces.

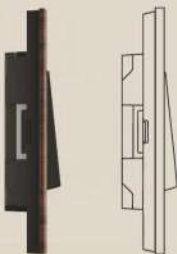
Available colors



Dark Pine Wood

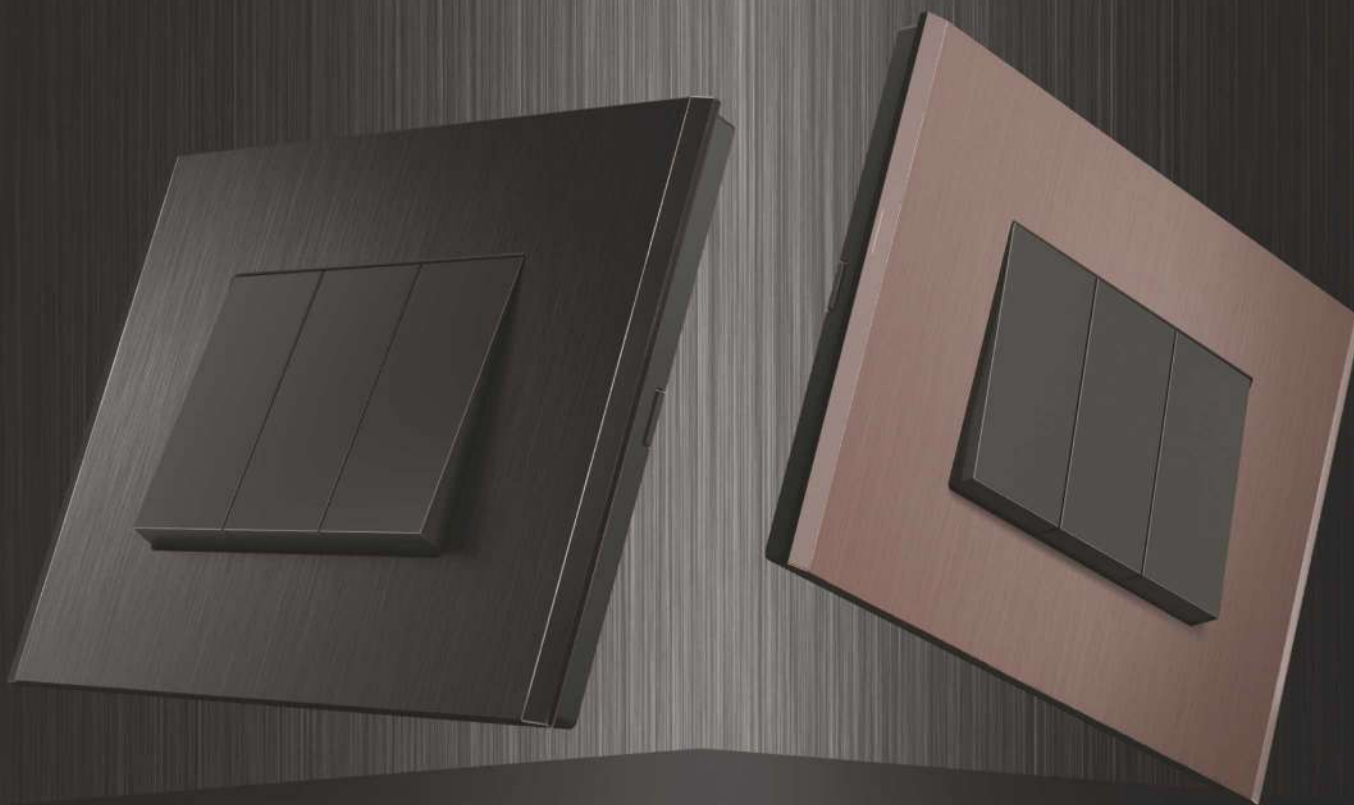


American Walnut Wood



# Metal for Modern Interiors

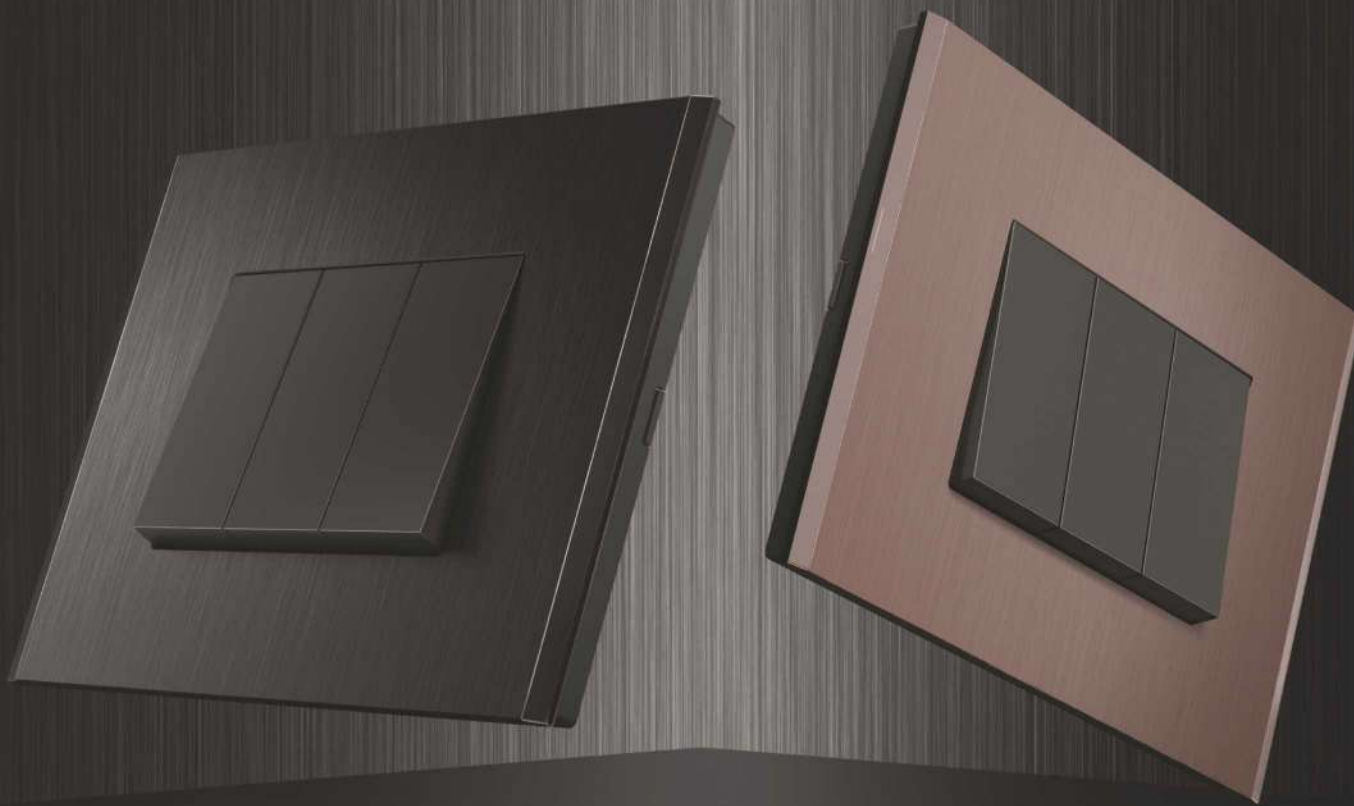
Crafted to enhance contemporary design language.





# Metal for Modern Interiors

Crafted to enhance contemporary design language.



## REALTO | METAL COVER PLATES

Precision meets texture with Realto Metal. Made of matte serrated aluminum with a brushed steel finish, this plate adds architectural finesse to your interiors bold, balanced, and built for those who love tactile detail and timeless strength.

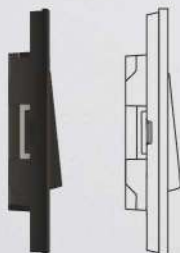
Available colors

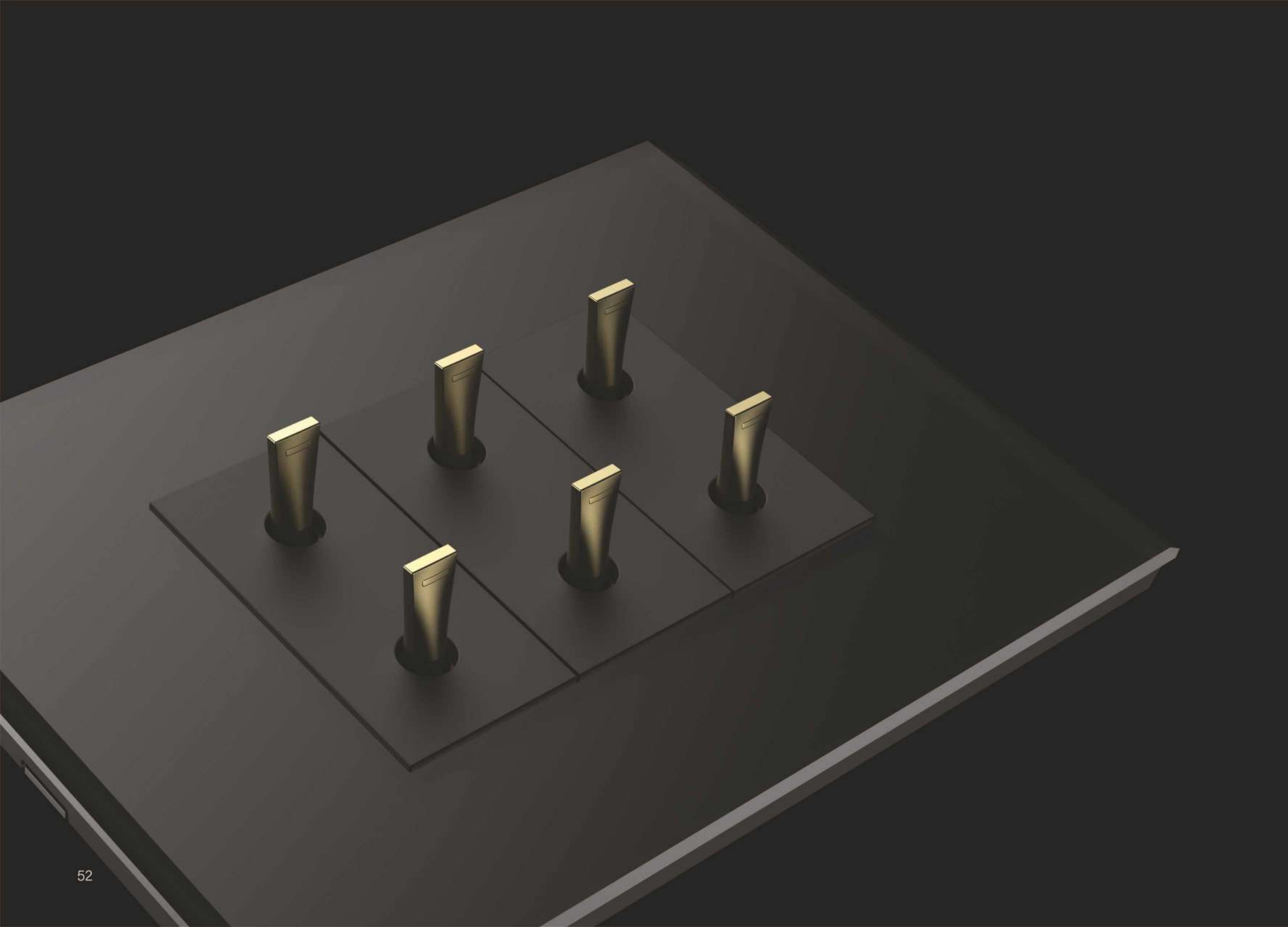


Serrated Black



Serrated copper







# Unveiling Soon

Some designs don't age! They become stories.  
This classic switch brings vintage elegance back to your walls,  
Blending nostalgia with everyday function.

## NOTES

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

# belezza

**VIHAN ELECTRIC PRIVATE LIMITED**

Toll Free Customer Care No.: 1800 1202 910

Email: [info@vihanelectricals.com](mailto:info@vihanelectricals.com)



[belezaworld.com](http://belezaworld.com)



belezza